

Guidelines for Submitting Art Files for Print to National Sublimation



1. All provided artwork needs to be print ready.
2. Print Ready is described as:
 - Artwork placed into provided templates at full size.
 - Fonts must be outlined or embedded into artwork or included separately.
 - Resolution of raster images 300 dpi at full size.
 - No text below 4 points.
 - Strokes must be a minimum of 1 point.
3. File Format
 - Preference is PDF, saved High Quality 1.4 or higher.
 - Note: When NOT using PDF file format, color transforms in gradients will NOT be accurate.
 - Saving a PDF 1.3 or lower does not honor transparencies.
 - This file format is the best file format when using PANTONE®.
 - AI, .tiff, or .eps are accepted, but not recommended.
4. Pantone+ Solid Coated is the standard Adobe Color Book used at National Sublimation.
 - Spot colors should be specifically identified.
 - If you have a specific Adobe Color Book you prefer, you will need to notify National Sublimation before submitting the artwork.
5. Note on Black
 - To get the best black, use Pantone+ Solid Coated black. (Black C 6 is a good choice)
 - A 100% fill of black does not give a true rich black.
6. Color Modes
 - RGB
 - Note: If you have a true RGB file, it's okay to leave the file RGB.
 - CMYK
 - Pantone+ Solid Coated
 - For best results when using Greyscale images, converted the images to GRACoL in Adobe Photoshop.
7. Correction Fees for Artwork that is not Print Ready
 - \$75.00 hourly fee to correct artwork that is not print ready.
 - Minimum one hour